### Edward Jones®

# **Edward Jones Fact Sheet**

## 100+ years of putting clients first

From our humble beginnings to our present status as one of North America's largest independent brokerage firms, our clients continue to be at the heart of everything we do.

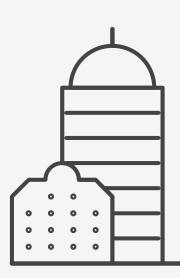
As a 30-year-old firm in Canada, supported by the legacy of a 102-year-old U.S. enterprise, we have grown to become one of Canada's largest independent full-service brokerage firms.

Our dedication to putting our clients first is evident in how we work with them today. Their priorities are our priorities, and our advice is only based on their needs and goals.

### Our purpose

We are committed to partnering for positive impact to improve the lives of our clients and colleagues, and together, better our communities and society.





Headquarters St. Louis, Missouri, U.S. Mississauga, Ontario, Canada



#### Firm

An associate-owned private partnership and **Fortune 500 company**, with more than **52,000 associates** firm wide including over **2,300 in Canada**.

#### Branches

Over **15,000 branch offices** and **19,000+ advisors firm wide**, including **650 branch offices** and more than **850 advisors** across Canada.

#### Clients

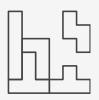
More than **8 million investors firm** wide with **\$1.9+ trillion** in assets under management, including more than **184,000 Canadian households** with **\$57 billion** in assets under management.

### Edward Jones®

### What makes us different



We **prioritize what's most important** to you and help you define your short- and long-term goals before providing advice.



We take a **comprehensive approach** to serving you by planning for unexpected events that could derail you from your goals.



We build **deep trusted relationships** and work with you to develop strategies to help you achieve your goals related to health, family, purpose, and finance.



We **partner with you** no matter what life brings, and adjust your plans as needed.



### Investing in our communities

#### **The Terry Fox Foundation** Proud supporter of the foundation in their mission to find cures for all cancers, and help Canadians who are diagnosed with cancer thrive.



#### **Financial Fitness Program**

School program designed to increase financial literacy, confidence, and participation in financial markets for younger Canadians.

### Accolades



#### World's Most Admired Companies<sup>™</sup>, 2024

Edward Jones has been named one of the World's Most Admired Companies™ by FORTUNE Magazine.

### KINCENTRIC> Best Employer

CANADA 2023

### Best Employers in Canada, 2023

For the 22nd consecutive year, Edward Jones has been named on the Kincentric List of Best Employers in Canada, published in the Financial Post.

### For more information about our firm, visit edwardjones.ca.

Edward Jones is a limited partnership in Ontario, Canada, and is a wholly owned subsidiary of Edward D. Jones & Co., L.P., a Missouri limited partnership ("Jones US"). Jones US and its parent do not guarantee the obligations or liabilities of Edward Jones.